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FACTSHEET

A People's Plan of Action for the Millennium Development Goals - An Initiative of Young Global Leaders -

Objective

Government leaders can no longer be expected to solve global challenges on their own. In today's world, all people and organizations have the potential to be the big new problem solvers. A mindset of partnership, urgency, and "all hands on deck" is required to achieve the Millennium Development Goals (MDGs), the world's integrated targets for tackling extreme poverty by 2015.

In the **People's Plan of Action for the Millennium Development Goals**, Young Global Leaders (YGL) are demonstrating the innovative global partnerships and shared ownership that are needed to reach the MDGs. The initiative focuses on results-based approaches at all scales, drawing from new forms of social entrepreneurship alongside highly successful existing programs. The aim is to broaden the range of constituencies contributing to the Goals – recognizing that government actions remain crucial, but much more than government action is required if the MDGs are to be achieved.

The People's Action Plan

- At the World Economic Forum's Annual Meeting this week in Davos, more than 60 Young Global Leaders are announcing their MDG pledges to combat extreme poverty across a variety of fields, with vital aims like reducing child mortality and proving primary education for all.
- More than 65 million people in the developing world will be directly impacted through these pledges.
- The YGL effort aims to prompt broader scale action for the Goals. In the coming weeks, the initiative aims to stimulate companies, organizations, individuals, and governments to announce their own concrete MDG commitments.

MDG Pledges

- Pledges vary in size and include effort to deliver services directly, mobilize funding, or raise public awareness, and embody the spirit that everyone has something to contribute.
- Pledges are structured to specify duration, impact, number of people impacted, and relationship to the Millennium Development Goals targeting people living in extreme poverty.
- Pledges are meant to demonstrate that the Goals are practical, accessible and reachable.
- Active pledges include: Accion International will expand financial services to 500,000 microentrepreneurs in India; Deworm the World has committed to deworm more than 10 million children to support the Goals for education and poverty reduction; Facebook's leadership has pledged an innovative strategy to connect 20 million people with organizations supporting the Goals for gender equality.

Our Goal is to Meet the World's Goals

The MDGs are the world's goals, and are dedicated to advancing the wellbeing of the billion poorest and most marginalized people on the planet still living on less than \$1/day. The Young Global Leaders' MDG Working Group has three main goals:

1. To mobilize individuals, companies, and NGOs to make concrete, action-oriented pledges that contribute to the achievement of the MDGs;
2. To leverage these pledges in a manner that builds awareness and supports a robust intergovernmental MDG action plan at the September 2010 UN summit; and



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3. To recommend a mechanism by which broader elements of society can make concrete pledges of their own.

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See the [website http://redesignourworld.com/mdg](http://redesignourworld.com/mdg) to learn more, or email ygl@millenniumpromise.org if you'd like to get involved.